

Academic Year 2024/25

Bachelor of Science with Honours in Economics and Business Management
UCAS Code: LN12 (3 years)

Bachelor of Science with Honours in Economics and Business Management (with Placement)
Internal Code: 1112U (4 years)

Bachelor of Science with Honours in Economics and Business Management (with Study Abroad)
Internal Code: 1122U (4 years)

Bachelor of Science with Honours in Economics and Business Management (with Work Placement and Study Abroad)
Internal Code: 1446U (4 years)

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Stage 1

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
BUS1001	Introduction to Management and Organisation	20	10	10	4	Core	
ECO1007	Statistical Methods for Economics	20	10	10	4	Core	
ECO1010	Mathematics for Economics	20	10	10	4	Core	
ECO1100	Economic Analysis	30	15	15	4	Core	
ECO1118	Economic Applications	10	5	5	4		
ECO1910	Introductory Mathematical Methods for Economics*	0	0	0	3		
ECO1997	Academic Tutoring	0	0	0	4		
MKT1002	Introduction to Marketing	20	10	10	4	Core	

* This module is compulsory for students without A-level maths (or equivalent). For students with A-level maths (or equivalent) this module is optional.

Students who are required to take the University English Language assessment, or equivalent, and achieve below 70 must take INU9094 Writing for Business School Undergraduates and/or INU9052 Listening and Speaking Practice Sessions (Part 1) AND INU9072 Listening and Speaking Practice Sessions (Part 2) on a NOT FOR CREDIT basis (in addition to the 120 credits listed above).

2. Stage 2

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2032	Service Operations Strategy and Management	20	10	10	5	Core	
ECO2101	Microeconomic Analysis	30	15	15	5	Core	
ECO2102	Macroeconomic Analysis	30	15	15	5	Core	

(b) All candidates shall take 40 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2011	Business Enterprise	20	20		5		
BUS2019	Understanding Work and Organisations	20		20	5		
BUS2040	Human Resource Management and the Future of Work	20	20		5		
ECO2008	International Economics	10	10		5		
ECO2009	Econometric Analysis	20	10	10	5		
ECO2011	Economics of Regulation	10		10	5		
ECO2013	Economic Evaluation and Investment	20	10	10	5		
ECO2017	Mathematical Economics	10	10		5		
ECO2018	Python Programming for Economists	10		10	5		
ECO2019	British Economic History, 1780-1979	10	10		5		
ECO2020	Ecological Economics and Environmental Policy	10		10	5		
ECO2021	Economics of Inequality and Disadvantage	10		10	5		
MKT2101	Global Marketing	20	10	10	5		
MKT2009	Strategic Marketing	20	10	10	5		

3. Year 3 (Intercalating Year)

- a. On completion of Stage 2 and before entering Stage 3, candidates on LN12 BSc (Hons) Economics and Business Management who wish to take a placement with an approved organisation will transfer to 1112U BSc (Hons) Economics and Business Management (with Placement).
- b. Permission to undertake a placement or study abroad is subject to the approval of the
 - a. Degree Programme Director. It is the responsibility of individual students to make sure they
 - b. meet the visa requirements of the country in which they plan to undertake a study/work placement. Travel and study abroad will be guided by institutional and governmental guidance at the time.
- c. The University **will** withdraw UK student (Tier 4) visas for International students spending a year overseas. It will then be the sole responsibility of the student to re-apply, in a timely fashion, for a UK student (Tier 4) visa to return to Newcastle to complete their studies.
- d. During their intercalating year, students are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS3000	Business School Mobility	120	60	60	6	Core	

4. Stage 3

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ECO3001	Advanced Microeconomics	20	10	10	6		
BUS3035	Contemporary Issues in International and Comparative Business	20	10	10	6		

- (b) All candidates shall take at least 40 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ECO3002	Advanced Macroeconomics	20	10	10	6		
ECO3004	Labour Economics	20	10	10	6		
ECO3005	Behavioural Economics and Experimental Methods	20	10	10	6		
ECO3006	Economics of Banking	10		10	6		
ECO3008	Advanced Econometric Analysis	10	10		6		
ECO3010	Monetary Economics	10	10		6		
ECO3014	Public Economics	20	10	10	6		

ECO3017	Advanced Time Series Econometrics	10	10		6		
ECO3018	Financial Economics	10		10	6		
ECO3021	Economics of Risk and Uncertainty	10	10		6		
ECO3022	Health Economics	10		10	6		
ECO3026	Industrial Economics and Policy	20	10	10	6		
ECO3032	Game Theory	10		10	6		
ECO3035	Happiness Economics	10		10	6		
ECO3040	Development Economics	10		10	6		
ECO3066	Environmental Economics	10	10		6		

(c) All candidates shall take at least 20 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3004	Business Information Systems	20	10	10	6		
BUS3017	Corporate Social Responsibility and Ethics	20	20		6		
BUS3027	Innovation and Creativity	20	10	10	6		
BUS3054	Strategy, Organizations & Society	20		20	6		
BUS3065	International Human Resource Management	20		20	6		
BUS3066	Critical Issues Human Resource Management: Pragmatic Dilemmas in Managing the Workplace of the Future	20	20		6		
ECO3098	Placement Related Project ¹	20	10	10	6		
MKT3006	Global Advertising and Brand Promotion	20	10	10	6		
MKT3012	Digital Marketing	20	10	10	6		

¹ This optional module is only available to those students who have been on a placement year.

(d) Candidates who do not have 120 credits shall select further modules from list (b) and (c) to bring their total credits to 120.

6. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

7. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of 0:1:2 for the three stages.

1112U placement year, 1122U study abroad year and 1446U placement and study abroad year are assessed on a pass/fail basis and do not contribute to the degree classification.

8. Name of award

Candidates who choose to take the intercalating year shall be transferred onto one of the four stage versions of the programme depending on where it is taken:

- Candidates registered prior to academic year 2022/23 and who study abroad will be transferred onto the 1122U programme and will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Study Abroad) or BSc (Hons) in Economics and Business Management (with Study Abroad).
- Candidates registered prior to academic year 2022/23 and who choose to take a work placement will be transferred onto the 1112U programme and will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Placement) or BSc (Hons) in Economics and Business Management (with Placement).
- Candidates who choose to do both a work placement and a study abroad scheme will be transferred onto the 1446U programme. Candidates registered prior to academic year 2022/23 will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Work Placement and Study Abroad) or BSc (Hons) in Economics and Business Management (with Work Placement and Study Abroad).
- Candidates who are not taking the intercalating year or study abroad option and registered on the programme prior to academic year 2022/23 will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management or BSc (Hons) in Economics and Business Management.